
Ladd Kevin Newsome

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Objective

To advance the field of learning and education by implementing the latest advances in curriculum design and development, and bring human performance technology into the mainstream by making it a staple of all the work that I do.

Professional Profile

11+ years of customer service experience in retail, restaurant service, and human services.

3+ years of experience in teaching and training in a classroom setting, developing curriculum for both e-learning and classroom courses and applying adult learning models and techniques.

Qualifications

- Advanced knowledge of instructional design and HPT models and theories, such as: ADDIE, Dick & Carey instructional design model, Kirkpatrick 4-levels of Evaluation Model, Gilbert's Behavior Engineering Model, Bloom's Taxonomy, Adult Learning Theory, etc.
- Advanced computer skills in e-learning software such as: Adobe Captivate & Articulate Storyline.
- Advanced computer skills in Microsoft Office Products, such as: Word, Power Point, Excel, and Publisher.
- Advanced computer skills in Adobe Products, such as: InDesign, Photoshop, PremierPro, Audition, Acrobat, Dreamweaver, Edge Animate, Speedgrad, AfterEffects, Adobe CC, etc.
- Advanced computer skills in Google Products such as: Gmail, Docs, Forms, Spreadsheets, Slides, and the Google Drive.
- Intermediate knowledge of web coding techniques, such as: HTML5, CSS3, Bootstrap, and Javascript.
- Intermediate knowledge of photography, videography, and video editing techniques, as well as graphic design, logo design, and magazine/brochure design.
- Graduated from Purdue University with an overall GPA of 4.0 out of 4.0 with a Masters of Science in Education in Learning Design and Development.
- Experience in designing and developing evaluations & assessments used to determine the overall effectiveness of various training programs and interventions.

Education

- 2005-2008 **Copper Hills High School**
West Jordan, UT, United States
High School Diploma
- Graduated with a GPA of 3.4
 - Perfect attendance record
 - Received applied skills certificates in computer basics (Microsoft Office), film photography, and human physiology and anatomy
- 2008-2012 **University of Utah**
Salt Lake City, UT, United States
Psychology
Bachelor of Science
- Graduated with an overall GPA of 3.75
 - Completing courses in: Cognitive sciences, abnormal psychology, social psychology, abnormal child psychology, drugs and behavior, and human factors.
- 2008-2012 **University of Utah**
Salt Lake City, UT, United States
Sociology/ Criminology
Bachelor of Science
- Graduated with an overall GPA of 3.808
 - Completing courses in: Social psychology, social theory, sociology of religion, social epidemiology, and general sociology.
- 2008-2012 **University of Utah**
Salt Lake City, UT, United States
Criminology
Certificate of Criminology
- Graduated with an overall GPA of 3.808
 - Took courses in: criminology, policing theory and strategy, understanding terrorism and the criminal mind, and deviant behaviors.
- 2015-2017 **Purdue University**
West Lafayette, IN, United States
Learning Design and Technology
Masters of Science in Education
- Graduated with an overall GPA of 4.0.
 - Completing courses in: Foundations of learning design and technology, learning systems design, e-learning, applications of multimedia I learning, distance learning, and human performance technology.

Experience

01/2014 to Present

Utah Division of Juvenile Justice Services

Salt Lake City, Utah

Trainer & e-Learning Instructional Designer

- Scheduling, setting up, and facilitating live face-to-face training and webinar training.
- Designing and developing both classroom and e-learning curriculum and instruction.
- Tracking all volunteer statistics for the Division.
- I help to put on the Divisions Annual Statewide Conference by helping organize the schedule, work directly with presenters to ensure they have everything they need, and development of all handouts, brochures, and any other materials that the attendees may need.
- I also assist with data entry, filing, and tracking of training records.
- I currently train courses in the following areas: Defensive Tactics, Motivational Interviewing, Adobe Skill Development, and Human Performance Technology.
- I have developed a number of e-learning courses on topics such as: Motivational Interviewing, Policy and Procedure, Bridges Out of Poverty, and Human Performance Technology.
- I have advanced computer skills in various Adobe products, with most Google software, most Microsoft Office Software, and in web coding languages such as HTML, CSS, and Javascript.

07/2017 to Present

Purdue University

West Lafayette, IN, United States

Online Teaching Assistant – Masters Learning Design and Technology Program

- Assist the teacher with setting up and preparing the online course environment.
- Teaching and tutoring students who are struggling with the course content.
- Leading classroom discussions on the topics presented.
- Grading assignments, projects, papers, and discussions.

10/2006 to 03/2017

The Old Spaghetti Factory

Taylorsville, UT

Waiter

- Sat guests at the came into the restaurant.
- Took their order and delivered their food.
- Ensured guests had an enjoyable time and that they were well taken care of.
- Processed payments.
- Took care of any miscellaneous items that needed to be done.

05/2012 to 08/2013

Utah Department of Corrections

Draper City, Utah

Correctional Officer

- Ensure safety and security of the correctional facility by maintaining control of the inmates.
- Manage a number of inmates and ensure that they had the supplies and items allotted to them by the institutions.
- Answer inmate questions about policy and procedure, facility operations, and day-to-day activities.
- Day-to-Day activities: Run the control room (open doors), transport inmates, work with inmates as they complete work within the prison, write incident reports, and handle/control volatile situations that would arise.

05/2011 to 05/2012

City of Cottonwood Heights Police Department

Cottonwood Heights, UT

Volunteer Victim Advocate (Intern)

- Assist the full-time Victim Advocate in any ways possible.
- Attend court hearings regarding current cases.
- Contact victims to offer services provided by the department.
- Call victims to remind them of up-coming court hearings.
- Provide victims with assistance by: helping them to overcome crisis, working with them to help them understand the criminal justice system, informing them of actions they can take, and providing them with any other information they might need.
- In addition, I also conducted clerical work by developing slide shows, e-mailing and contacting outside agencies, and developing informational brochures for victims.

05/2010 to 01/2012

Eddie Bauer

Murray, UT

Stockroom and Sales Associate

- In the stockroom, I was: in charge of shipping and receiving, organizing the sales floor and stockroom, cleaning and making repairs, ensuring the store was fully stocked, and for setting up displays.
- As a sales associate: I greeted customers, helped them to find items they were looking for, sold/suggested items to customers, worked the cash register and processed payments, and assisted customers with any questions they may have had.

01/2011 to 05/2011

Applied Basic Cognition Lab

Salt Lake City, UT

Research Assistant

- I volunteered as a research assistance for the ABC Lab while attending the University of Utah.
- I prepared new studies, assisted with ongoing studies, and entered data and created materials for new studies.
- I was also responsible for scheduling and organizing all of the studies going on in the lab and would ensure that there were enough participants to take part in each study.

Affiliations

- The National Society of Leadership and Success as a Presidential Member

- Golden Keys International Honour Society
- The Utah State Government e-Learning Committee
- The E-Learning Guild
- The E-Learning Network
- The International Society for Performance Improvement