Diversity, Tolerance and Conflict Resolution:

A One Hour eLearning Workshop to Build a Community of Social Justice

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#### Abstract

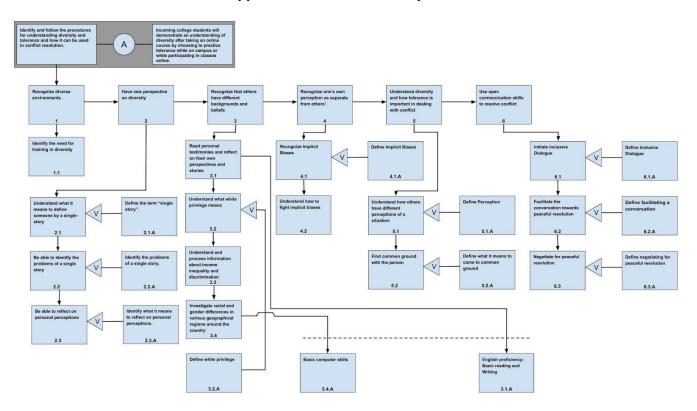
The focus of this paper is to act as a guide on how to implement an eLearning workshop on diversity, tolerance and conflict resolution to incoming college students at a community college. The workshop was given to students at Metropolitan Community College in Omaha, Nebraska, a diverse metropolitan college. This workshop was easily accessible through the software Captivate by Adobe, all course materials were embedded into one complete media file. Students were administered both a pretest and a posttest to measure their learning outcomes. This course design followed the Dick & Carey model of instructional design, including all steps in the process of development, implementation and assessment.

*Keywords:* diversity, tolerance, conflict resolution, Dick and Carey model, objectives, assessment, initial analysis report, entry skills, performance objectives, terminal objectives, instructional goals, subordinate skills, subordinate objectives, assessment plan, implementation, design evaluation, pretest, practice tests posttest, test items.

Diversity, Tolerance and Conflict Resolution:

A One Hour eLearning Workshop to Build a Community of Social Justice

With the recent racial tension at the University of Missouri and the controversial movement #blacklivesmatter, diversity and tolerance training is more important than ever, especially on a college campus. The American Association of Community Colleges (AACC) promotes diversity through policies, initiatives, and partnerships. According to the AACC (2015) website, "AACC affirms that diversity is crucial to a democratic society, that diversity enriches the educational experience, and that diversity respects and celebrates differences among institutions and individuals alike" (para. 1). However, with the rise of protests, training on diversity and tolerance is not enough, schools need to couple diversity training with conflict resolution. This workshop, provided to Metropolitan Community College (MCC) in Omaha, Nebraska, combines the needs of diversity training and conflict resolution in a quick one hour eLearning experience for incoming college students. In addition to the national social context, incoming freshman at MCC come from unique backgrounds. Omaha is a very diverse city with a history of community segregation based on race and socioeconomic status. One of MCC's campuses is located in a low-income, high crime, African American neighborhood. In addition, Metro has a large population of immigrant students from all over the world. The instructional goal of our workshop is for incoming college students, after taking our online course, to demonstrate an understanding of diversity by choosing to practice tolerance while on the campus or while participating in classes online. Students will be given the skills to help resolve conflict when it arises around issues of race, gender, age, social class, sexual orientation, religion, physical or mental disabilities. In order to complete this course, students will need access to the Internet.



#### **Application of Dick and Carey Model**

#### **Front End Analysis**

#### **Performance Analysis**

The learning environment of higher education has changed dramatically from that of ten or even fifteen years ago where campuses are becoming more and more diverse. Students may lack knowledge and understanding of how to work and collaborate with people of diverse backgrounds. MCC promotes its diverse campus and wants all students to practice tolerance in order to embrace the full community. Their mission on equity and diversity states these ideas as, "essential to its educational mission and to its success as an institution. We value the pluralistic nature of our society and recognize diversity that includes, but is not limited to, race, ethnicity, religion, culture, social class, age, gender, sexual orientation and physical or mental capability" (Andrews, n.d., para. 1). This is in line with the AACC's ideals on promoting diverse campuses with tolerant students. The best way to get there is to train every incoming freshman on diversity and conflict resolution. The purpose of this training is to introduce college freshman to an online course that provide students an opportunity to learn about diversity, tolerance and conflict resolution. Incoming freshman were given a needs assessment survey as a baseline measurement of their understanding of diversity and conflict resolution. Students then completed an online training course in conflict resolution and diversity. Once students have completed the course, they will be asked to take an exit assessment to become certified in conflict resolution and diversity training.

#### **Needs Assessment**

Incoming freshmen took a baseline survey on diversity measuring their understanding before they began the course. The community college would like to promote a diverse learning environment and train all students and faculty on conflict resolution so if conflict concerning diversity is experienced while at school (on campus or online), resolution can be found. In order to receive a certificate of completion for this course, students need to perform at a 90% proficiency rate on the exit assessment, which measures their ability to see discrimination and resolve conflict in particular scenarios. The proceeding goals analysis will help to clarify what skills are needed to succeed in this course.

#### **Instructional Goal**

Incoming college students will demonstrate an understanding of diversity on the community college campus, after taking an online course, by choosing to practice tolerance while on the community college campus or while participating in classes online.

# Learning Type

This will be an attitudinal skill that will require both verbal information and intellectual skill to properly perform the goal.

#### **Goal/Task Analysis**

#### (see chart above)

The learning design team has created a list of possible major learning topics as followed:

- Race
- Gender
- Age
- Religion
- Ethnicity
- Social Class
- Sexual Orientation
- Mental/Physical Disability

#### Learner Analysis

This workshop would be part of a larger, required orientation course for all students of Metropolitan Community College and would be implemented as a part of the overall orientation process for all incoming community college students. The age range of the students is anywhere from 18-75 years of age and the students come from a variety of cultural backgrounds and education levels. The demographics include people from various races, genders, ages, sexual orientations, religions, ethnicities, and social classes.

The students' education and ability levels may also vary, as some will be coming directly from high school, others may already hold advanced degrees, while still others may be coming

from other countries and may have limited English speaking skills. Many of the students at the college may have prior experience with diverse communities within their city, other educational institutions, and/or at their place of work. While some incoming students have a basic understanding of computers, others do not.

This wide variety of students from various backgrounds gives each person their own experiences and views on the topic of diversity and conflict resolution. Each person will have the ability to use their own perspectives on the topics discussed in the instruction to resolve conflict, but will be given some new skills to use and consider when confronting conflict and diversity issues on campus.

#### **Learning Context**

Students will be required to complete the online course module prior to starting their second semester at the college. The context for this initiative is a highly diverse urban community college. The college is divided into five campuses. Students can take courses at one campus alone, or from many campuses, depending on their major, class availability, and course scheduling. Regardless of campus, incoming students will be required to take the orientation course. Because this is an online course students will demonstrate their knowledge of the subject through a pretest, practice test, and posttest. These tests will help to determine their understanding of diversity, tolerance, and the techniques taught for helping resolve conflict.

Students will choose to take the orientation course on the school's computers, their own computers, or a combination of both. Thus, they may do their learning while on campus or at home, or both. Certainly students will need to meet with their advisors to receive their log-in and email information, as well as directions on how to access the orientation course, prior to taking the course. Support staff at the school can also assist students with accessing the course.

# Instructional Design

# **Design Evaluation Chart**

Main Instructional Goal	Terminal Objective	Test Items
Incoming college students will demonstrate an understanding of diversity after taking an online course by choosing to practice tolerance while on campus or while participating in classes online.	At the end of the course, students will be required to complete an exit assessment that guides them through a set of scenarios they may face on the college campus, in the work environment, or in their daily lives. Students must receive a 90% to gain certification.	Students will read several scenarios involving diversity-related conflict and choose the appropriate answer (i.e. best action) from a selection of answers.
Main Step 1 in Instructional Goal	Performance Objective	Test Items
1. Recognize diverse environments	Given multiple-choice or true/false (MC/TF) and open- ended assessment questions, use any pre-existing knowledge about diversity to answer.	<u>Diversity Survey</u> : Answer MC/TF questions to determine pre-existing knowledge.
Subordinate Skills	Subordinate Objectives	
1.1 Identify the need for training in diversity.	Given the opportunity in a pretest, students will demonstrate their knowledge of diversity, tolerance and issues around race, gender, age, sexual orientation, religion, physical and mental disabilities and social status, learners will begin to think about diversity related ideas and issues.	<u>Diversity Survey</u> : Answer MC/TF questions to determine pre-existing knowledge.
Main Step 2 in Instructional Goal	Performance Objective	Test Items
2. Have a new perspective on diversity.	Students will learn about and reflect upon the issue of stereotyping. Recognize the role of diversity in creating conflict, which is the first step to diversity-related conflict resolution.	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.

Subordinate Skills	Subordinate Objectives	
2.1 Understand what it means to define someone by a single-story	After watching and listening to the Ted Talk entitled "The danger of a single story" by Chimamanda Adichi, students will be able to define single story in their own words and reflect on their own stories.	<u>Reflection</u> : Think about self in relation to the idea of a "single story". Answer open-ended questions. <u>Practice Test</u> : Answer MC/TF questions.
2.1.A Define the term "single story"	After watching and listening to the Ted Talk entitled "The danger of a single story" by Chimamanda Adichi, students will be able to define single story in their own words and reflect on their own stories.	<u>Reflection</u> : Think about self in relation to the idea of a "single story". Answer open-ended questions. <u>Practice Test</u> : Answer MC/TF questions.
2.2 Be able to identify the problems of a single story	After watching and listening to "The danger of a single story" by Chimamanda Adichi, students will be able to identify the dangers of projecting single stories onto other groups of people.	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
2.2.A Identify the problems of a single story	After watching and listening to "The danger of a single story" by Chimamanda Adichi, students will be able to identify the dangers of projecting single stories onto other groups of people.	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
2.3. Be able to reflect on personal perceptions	After watching and listening to "The danger of a single story" by Chimamanda Adichi, students will understand how perceptions influence the stories we create about other people	Reflection: Think about self in relation to the idea of a "single story". Answer open-ended questions.Practice Test: AnswerMC/TF questions.Posttest: Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
2.3.A	After watching and listening to "The danger of a single story" by Chimamanda Adichi,	<u>Reflection</u> : Think about self in relation to the idea of a "single story". Answer

	students will understand how perceptions influence the stories we create about other people	open-ended questions. <u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
Main Step 3 in Instructional Goal	Performance Objective	Test Items
3. Recognize that others have different backgrounds and beliefs.	When answering written scenario and MC/TF questions, using information recalled from the training module, be aware that others on campus might have different backgrounds, beliefs, and/or perceptions.	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
Subordinate Skills	Subordinate Objectives	
3.1 Read one to two personal testimonies about discrimination to promote listening to other people to hear their perspectives and stories.	When reading testimonies students will reflect on moments in their lives that are similar to these situations, in order connect their learning to themselves. In particular, "how did it feel?", "did someone help you?" and "how could it be prevented?".	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
3.2 Understand what white privilege means.	Using the White Privilege Checklist, learners determine if they have experienced white privilege in order to reflect on diversity.	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
3.2.A Define "White Privlege"	After using the white privilege checklist, learners will be able to define what is meant by white privilege.	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.

3.3 Process current information about income inequality and discrimination.	When reading current income statistics, students will reflect on the reality of discrimination in order to connect themselves to this issue.	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
3.4 Investigate racial and gender differences in different geographic areas around the country.	By navigating to the provided link, students will search local areas for income distribution information based on race and gender.	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
Main Step 4 in Instructional Goal	Performance Objective	Test Items
4. Recognize one's own perception as separate from others'.	When answering written scenario and MC/TF questions, using information recalled from the training module, be aware that others on campus might have different backgrounds, beliefs, and/or perceptions.	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
Subordinate Skills	Subordinate Objectives	
4.1 Recognize implicit biases.	By taking the Harvard Implicit Bias Test, learners will measure their own implicit biases towards multiple groups of people, in order to connect themselves to this issue.	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
4.1.A Define implicit biases.	After reading a riddle and the definition of implicit biases, students will experience an implicit gender bias first hand, thereby connecting themselves to the learning.	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
4.2 Process how to fight	After reflecting on the results of	Practice Test: Answer

implicit biases.	the Harvard Implicit Bias Test, learners will reflect upon being unintentionally discriminated against, thereby working to fight their own implicit biases and connecting themselves to the learning.	MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
Main Step 5 in Instructional Goal	Performance Objective	Test Items
5. All community college students will choose to be tolerant of others while dealing with conflict on the community college campus.	When answering written scenarios or MC/TF questions, use information recalled from the training module to resolve conflict	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
Subordinate Skills	Subordinate Objectives	
5.1. Understand how others have different perceptions of a situation.	After watching a video on perception, students will make the connection between perception and remaining calm when conflict arises.	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
5.1.A. Define "Perception"	Students will interact with an image in the online module that can be flipped and asked to reflect on how changing the image, changes your perception of reality.	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
5.2. Find common ground with the person.	While taking the online module, students will be able to link perceptions and finding common ground.	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
5.2.A Define what it means	Students will apply skills for	Practice Test: Answer
to "come to common	finding common ground to help	MC/TF questions.

ground"	them answer questions correctly.	<u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
Main Step 6 in Instructional Goal	Performance Objective	Test Items
6. All community college students will choose to resolve conflict using open communication skills.	When answering written scenario and MC/TF questions, use information recalled from the training module to maintain open communication.	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
Subordinate Skill	Subordinate Objective	
6.1. Recall ways to best communicate using inclusive dialogue.	When answering written scenarios and MC/TF questions, apply inclusive dialogue understanding to help them answer questions correctly.	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
6.1.A Define "Inclusive Dialogue"	When answering written scenarios and MC/TF questions, apply inclusive dialogue understanding to help them answer questions correctly.	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
6.2. Recall ways to best communicate using facilitation skills.	When answering written scenarios and MC/TF questions, students apply facilitation skills to help them answer questions correctly.	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
6.2.A Define "facilitating a conversation"	When answering written scenarios and MC/TF questions, students apply facilitation skills to help them answer questions	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity-

	correctly.	related conflict. Find and choose the best solutions in a selection of possible answers.
6.3. Recall ways to best communicate using negotiation skills.	When answering written scenarios and MC/TF questions, students apply negotiation skills to help them answer questions correctly.	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.
6.3.A Define "negotiating for peaceful resolution"	When answering written scenarios and MC/TF questions, students apply negotiation skills to help them answer questions correctly.	<u>Practice Test</u> : Answer MC/TF questions. <u>Posttest</u> : Read scenarios that present diversity- related conflict. Find and choose the best solutions in a selection of possible answers.

# **Instructional Strategy Plan**

# **Objective sequence and clusters**

1	2	3	4	5	6
1	2	3	4	5	6
1.1	2.1	3.1	4.1	5.1	6.1
	2.1.A	3.2.A	4.1.A	5.1.A	6.1.A
	2.2	3.2	4.2	5.2	6.2
	2.2.A	3.3		5.2.A	6.2.A
	2.3	3.4			6.3
	2.3.A				6.3.A

# **Cluster 1: Recognize diverse environments and perspectives**

# **Objectives:**

- 1. Recognize diverse environments
- 1.1 Identify need for training in diversity

#### Content presentation:

Content: Introduce the term "diversity".

Examples: Encourages self-reflection on diversity.

Student grouping: Students will begin with defining diversity. They will take a non-graded pre

test to determine their prior knowledge on the topic.

Media selection: "What Do You Know About Diversity Survey" through Google Forms.

#### Student participation:

Activities: Students will take the "What Do You Know About Diversity Survey".

Feedback: Students' scores will reveal how much they know on this subject.

#### **Cluster 2: Create a new perspective on diversity**

#### **Objectives:**

- 2. Have new perspective on diversity
- 2.1. Understand what it means to define someone by a single story
- 2.1.A. Define the term "single story"
- 2.2. Be able to identify the problems of a single story
- 2.2.A. Identify the problems of a single story.
- 2.3. Be able to reflect on personal perceptions
- 2.3.A. Identify what it means to reflect on personal perceptions

#### Content presentation:

Content: Introduce "single story" and the issue of stereotyping.

*Examples:* Students reflection will come after watching the TED Talk "The danger of a single story" by Chimamanda Adichie.

Students grouping and media selection: Students will watch the TED Talk "The danger of a single story" by Chimamanda Adichie.

#### Student participation:

*Practice items and activities:* Watch "The danger of a single story" and write down personal reflection statements on the dangers of stereotyping.

*Feedback:* Students will be able to print out their single story statements for further reflection. *Student grouping and media selection:* Students will be able to print out their reflections on single stories.

#### Cluster 3: Recognize that others have different backgrounds and beliefs.

#### **Objectives:**

3. Recognize that others have different backgrounds and beliefs

3.1 Define discrimination by reading personal stories and testimonies of discrimination

3.2 Understand white privilege

3.2.A Define white privilege

3.3 Understand income inequality as it relates to discrimination

3.4 Investigate racial and gender differences in various geographic regions around the country

#### **Content presentation**

*Content:* Personal testimonies of discrimination, definition of white privilege, infographics of income inequality, web database of inequality according to geographic location in the United States.

*Examples:* Students' reflection to testimonies will vary, students' inquiries into income inequality could be from a wide variety of geographic locations, student processes information.

*Student grouping and media selection:* Students answer scenarios, students measure privilege individually by taking the White Privilege Checklist, students investigate regions where they are located via web database of inequality created by Measures of America: A project of the social science research council.

#### Student participation:

*Practice items and activities:* Students will reflect on testimonies. Students will question income inequality and seek more answers and evidence of inequality.

*Feedback:* Students will get real, updated information about inequality from their hometowns or specific location solidifying the idea of income inequality.

*Student grouping and media selection:* Students will customize learning to their own experience through Measures of America: A project of social science research council.

#### Cluster 4: Recognize one's own perception as separate from others'.

#### **Objectives:**

4. Recognize one's own perceptions as separate from others

- 4.1. Recognize implicit biases
- 4.1.A Define Implicit Biases
- 4.2. Understand how to fight implicit biases

#### **Content presentation**

Content: Students take Harvard's Project Implicit test to determine their own implicit biases.

Students will choose the race test and one other test of their choice.

*Examples:* Students take the online implicit bias test offered by Harvard's Project Implicit measuring implicit biases towards African Americans. Students will choose from additional tests

that range from gender (career and science), Asian, weapons, religious, disability, sexuality or age biases.

*Student grouping and media selection:* Students take the implicit bias tests and keep their results for reflection.

#### Student participation:

Practice items and activities: Students will write down results of all implicit bias tests taken.

Feedback: Students review results from tests.

Student grouping and media selection: Personal reflection on test results from the Implicit Bias

Test offered by Harvard.

# Cluster 5: Understand diversity and how tolerance is important in dealing with conflict.

### **Objectives:**

5. Understand diversity and how tolerance is important in dealing with conflict

5.1. Understand how others have different perceptions of a situation

- 5.1.A Define Perception
- 5.2. Find common ground with the person
- 5.2.A Define what it means to come to common ground

#### **Content presentation**

*Content:* Students watch a video on perception, interact with an image in the online module, read about finding common ground.

*Examples:* Students will watch a video and understand how much control they have over situations. Students will manipulate the image that will reinforce the concept of control and perception. Students will understand how to come to common ground.

Student grouping and media selection: Students react to video on perception individually

#### Student participation:

Practice items and activities: Students watch and reflect on video

Feedback: Students take a quick check assessment on content.

*Student grouping and media selection:* Personal reflection and study. Quick check assessment and video.

#### Cluster 6: Using open communication skills to resolve conflict

#### **Objectives:**

- 6. Use open communication skills to resolve conflict
- 6.1: Initiate inclusive dialogue
- 6.1.A Define inclusive dialogue
- 6.2: Facilitate the conversation towards peaceful resolution
- 6.2.A Define facilitating a conversation
- 6.3: Negotiate for peaceful resolution
- 6.3.A. Define negotiating for peaceful resolution

#### **Content presentation**

*Content:* Interactive slide defining the steps for open communication triangle which included inclusive dialogue, facilitation, and negotiation. Final course summative assessment with ten scenarios of discrimination that students must resolve.

*Examples:* Students can manipulate the slide to read and review content at their own pace, some may stay on a portion of the slide longer than others. For summative assessment, learner will choose correct multiple choice answer that will defuse the situation. For example, in this scenario the correct answer is C.

An African American employee on a team feels as though she is consistently assigned the

most menial work in the group. She begins to harbor resentment against the team members and manager. She eventually says something and one member of her team mumbles under his breath "typical". To resolve this issue, the manager should

A. Discuss the situation individually with the African American employee about how to productively communicate with the group.

B. Discuss the situation with her team member about how even though the behavior was typical, it should not be said.

C. Discuss the situation with the entire team questioning the ways in which job tasks are assigned making any changes needed to ensure equity.

D. Ignore the situation and hope it resolves itself.

*Student grouping and media selection:* Personal reflection and self study. Open communication interactive slide. Students will complete the summative assessment and will receive a 90% proficiency to receive a certification. The scenarios will be animated and shown through Captivate.

#### Student participation:

*Practice items and activities:* Students interact with slide opening more information about open communication. Students will perform at a 90% proficiency rate to become certified.*Feedback:* Students take a quick check assessment on content they just studied. Students will take the summative assessment until proficiency is achieved.

*Student grouping and media selection:* Individual students interact with slide and take the quick check assessment. Scenario based assessment on diversity and conflict resolution.

# **Project Development**

# Workshop Agenda

Time	Slide	Agenda
1:00-1:02	1	Log-on and log-in Log-on to computers and navigate to web host.
1:02 - 1:08	2	<b>"What do you know about diversity survey"</b> Click to take survey.
1:08 - 1:09	3	Read through overall course objectives
1:09 - 1:23	4	Begin Segment 1: Watch Ted Talk "The danger of a single story"
1:23 - 1:24	5	Self-reflection on "The danger of a single story"
1:24 - 1:25	6	Quick Check Assessment #1
1:25 - 1:26	7	Begin Segment 2: Read objectives
1:26-1:33	8	Getting Personal Read directions for getting personal. Follow links to one or two personal narratives. Consider reflective questions. Time includes time to read and think time with the reflective questions.
1:33 - 1:37	9 - 10	What is Privilege? Watch BuzzFeedYellow presents "What is privilege?". Click on informational graphics. Follow link to investigate different geographic locations and

		inequality. Take white privilege survey.
1:37 - 1:38	11	Quick Check Assessment #2
1:38 - 1:39	12	Begin Segment 3: Read objectives
1:39 - 1:41	13	<b>Riddle</b> Read riddle and think about answer. Click to find answer and discussion on implicit bias.
1:41 - 1:46	14 - 15	Take the Implicit Bias Test: Project ImplicitRead directions and follow link to "Project Implicit".Follow link for FAQs on implicit bias.Read Implicit 101.
1:46 - 1:47	16	Quick Check Assessment #3
1:47 - 1:48	17	Segment 4: Read objectives
1:48 - 1:53	18 - 19	Perception Watch "The power of perception" Youtube video. Flip screen image and reflect on perception. Read slide on finding common ground.
1:53 - 1:55	20	<b>Open Communication</b> Interact by clicking on triangle and reading information.
1:55-1:56	21	Quick Check Assessment #4
1:56 - 2:00	22	Take Final Assessment: scenario-based testStudents complete test.Print off reflection answers from "The danger of a single story".

# Workshop Materials

Teacher Resource	Description
Resource #1: Captivate Link	Course is fully embedded in one website that is hosting our captivate presentation. Please navigate to the following website: <u>Diversity, Tolerance and Conflict Resolution</u>
Resource #2: Pre-test	Self-Assessment survey
Resource #3: TedTalk	The Danger of a Single Story
Resources #4 - #8 Personal Stories	The following are a group of stories of discrimination on a personal level. <u>The Racist Warehouse</u> <u>Safe Schools?</u> <u>8 Stories of Gender Discrimination</u> <u>Being an Advocate</u> <u>I'm a Sexist, Homophobic Racist</u>
Resource #9 YouTube Video	BuzzFeed Presents: What is Privilege
Resource #10	Infographic: Race and Gender in the Food Chain
Resource #11	Washington Post Infographic: Wealth in Black and White
Resource #12	Median Wealth for Single Men and Single Women by Education
Resource #13	White Privilege Checklist

Resource #14 Project Implicit: Harvard University	Implicit Bias Test
Resource #15 Project Implicit: Harvard University	FAQ Implicit Bias Test
Resource #16	Preston Smiles: The Power of Perception
Resource #19: Post Test	Summative Assessment: Scenario Based Test

*Please note that resources following resource #1 are embedded into the course.* 

#### **Implementation, Evaluation, and Revision**

#### Implementation

In order to run this diversity-training workshop field test on the Metropolitan Community College campus, a proposal was sent in advance to MCC's Human Participants Research Review Committee. Once permission was granted, the team had to locate an instructor who would be running a course for incoming first-years and who would be willing to lend their students for an hour of their class time on the first day of the winter term.

The workshop was field tested in a computer lab on the Fremont, Nebraska campus of Metropolitan Community College on the first day of the winter term. Twenty-two freshman, Composition I students participated. Each student logged into the workshop on their desktop computers using a provided link, and it was also projected on a screen at the front of the class. The students watched the video portions of the workshop together on the projected screen. The workshop was designed with the intention that students would be able to complete it independently, whether on campus or off. The original design called for the module to be narrated to help guide students through the information. However, due to time constraints, no narration was added for this field test; instead, one team member facilitated the workshop. The facilitator guided students through the workshop using a pre-made script; and while the students were informed that this was a field test and questions and feedback would be taken at the end, the students were engaged enough in the materials to want to discuss them all the way through. Although the workshop was engaging, it ran a bit too long, thus many students had to leave for other classes before they could take the final assessment, and many others had to rush through. In the end, eight students completed the final assessment.

#### **Assessment Report: Learner Performance**

Throughout the workshop the students were very engaged and seemed not to struggle with the "Quick Checks" or practice tests included after each segment to test their knowledge and reinforce their learning. The final assessment proved to be harder. The students were given scenarios to test how they might react in moments of diversity-related conflict, which meant students needed to consider what they'd learned in the workshop and apply it by choosing the correct response from several options. Out of the eight recorded results, only two students passed the exam. Ideally, if students do not achieve a 90 percent or higher on the assessment, they would be required to retake the course. Below are the recorded results of the assessment:

Score	Max Score	Correct Questions	Total Questions	Accuracy	Attempts
70*	80	8	9	88%	1
10	80	1	9	13%	1
70*	80	7	9	88%	1

10	80	1	9	13%	1
0	80	0	9	0%	1
0	80	0	9	0%	1
0	80	0	9	0%	1
0	80	0	9	0%	1

\*passing scores

#### **Evaluation and Revision**

The overall functionality of the diversity-training workshop was high, so it's clear that our design, our foundation, for this project was fairly solid. Captivate was an excellent delivery system, as it provided a clear, easy-to-navigate presentation, and allowed the design team many ways to present the information. In any subsequent field tests the team would want to include the narration and allow students to work independently. This would certainly provide more accurate results and give the team a better sense of how long the workshop runs.

The design team heavily considered the audience and context of the learning situation, and were successful in using appropriate learning strategies and language, and in providing appropriate information. Captivate was user-friendly and most learning components were embedded in the presentation itself. This meant students could smoothly navigate through the slides without having to follow links to other pages too often. The survey that was given at the start of the workshop got the learners thinking about the subject matter, as evidenced by discussions had throughout the workshop, priming their brains as the team had hoped. The students were very engaged in and seemed to respond best to the videos presented in the workshop. Specifically, the students had very positive reactions to what they learned through the TED Talk entitled "The Danger of a Single Story". Also successful were the "Quick Checks" in reinforcing knowledge learned in each segment. The final assessment, while difficult for some, addressed many issues discussed in the workshop, and focused on everyday situations in which students might find themselves.

Time was our biggest enemy in the field test. Choosing to facilitate the workshop meant students could speak to the facilitator, ask questions and discuss materials. These questions and discussions took up a lot of time which meant that almost no time was available at the end for the final assessment. Many students had to leave early to get to other classes, while others had to rush through the assessment, therefore, our results may be skewed. Surprisingly, one of our weakest components, the one in need of the most revision, was our screen containing statistics on privilege, which we had laid out in the form of infographics. Our infographic page on privilege included several colorful, easy-to-read graphics, however, the students seemed wary of their sources and of the information given. While there may be a number of variables that play into this, perhaps the graphics would have gone over better had the students been asked to spend some time with the information, since infographics tend to be simplistic ways to consider complex ideas and relationships. Another revision here could be to connect the information in the infographics to thinking points, asking students to interact with it in more meaningful ways. Finally, before any subsequent field tests, the team would want to revise the workshop for consistency, checking that all statistics were presented accurately throughout, and that all information lined up.

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<u>think/</u>

#### Appendix A

#### Pretest: A Survey on Diversity and Tolerance

A student-run group from Purdue University's Learning Design and Technology program would like your help with a class project designed to help them practice how to develop and design an educational workshop. Students at Metropolitan Community College have been asked to participate in this survey, however student participation is completely optional. Confidentiality of all participants will be maintained since the team is collecting no private information from students, only their survey answers.

If you would like any additional information regarding this study, please contact Elizabeth Farrell by email at <u>eafarrell@mccneb.edu</u>. Thank you for your time.

Please respond to each of the questions below using the following scale: 1 - Strongly Disagree 2 - Disagree 3 - Neutral 4 - Agree 5 - Strongly Agree

I believe	it is i	mpo	ortan	11 10	WOLF	<u>k in a diverse envi</u> ronme
	1	2	3	4	5	
Strongly Disagree	0	0	0	0	0	Strongly Agree
I have a g	ood	unde	ersta	ndir	ng of	other peoples cultures.
	1	2	3	4	5	

I believe it is in	portant to	work in a	diverse env	ironment.

I treat people with respect regardless of race, gender, religion, sexuality, age, ethnicity, social class, or mental/physical disability.

○ Strongly Agree

	1	2	3	4	5	
Strongly Disagree	$\bigcirc$	$\bigcirc$	0	0	0	Strongly Agree

Strongly Disagree

# I believe that people should not be judged based on group characteristics.

Such as, but not limited to race, gender, religion, sexuality, age, ethnicity, social class, or physical/mental disability.

	11/ III0	Ental	uisa	Diffty			-		
	1	2	3	4	5				
Strongly Disagree	0	0	0	0	0	Strongly Agree			
I am willi	ng to	) see	k ou	t peo	ople	that are different	than	n my	yseli
	1	2	3	4	5				
Strongly Disagree	0	0	0	0	0	Strongly Agree			
	ige, g			•		t discriminates ag social class, relig			0
	1	2	3	4	5				
Strongly Disagree	$\circ$	$\bigcirc$	$^{\circ}$	0	$^{\circ}$	Strongly Agree			
I am inte	reste	ed in	lear	ning	mor	e about people w	'ho ai	ıre di	liffe
	1	2	3	4	5				
Strongly Disagree	$^{\circ}$	$\bigcirc$	0	$\bigcirc$	0	Strongly Agree			
My under	rstan	ding	g of d	liver	<b>sity</b> i	is limited.	-		
	1	2	3	4	5				
Strongly Disagree	0	0	0	0	0	Strongly Agree			
ability.	ext se	ctior	n of t	he su	2	, answer the quest hat diversity mea			

In the United States, the wealth gap between races is getting more narrow.

• O True

• O False

Two identical resumes are sent out to employers. One has a non-traditional sounding name while the other has a common U.S. name. Do you believe that both job-seekers will get the same amount of callbacks?

- OYes
- O No
- O Unsure

Young black men are pulled over by the police more often than any other demographic.

- O True
- O False

People with mental or physical disabilities face a lower unemployment rate than those without disabilities.

- O True
- O False

After being arrested, African-Americans are 33% more likely than whites to be detained while facing a felony trial in New York.

- O True
- O False

The U.S. Bureau of Justice Statistics concluded that an African American male born in 2001 has a 32% chance of going to jail in his lifetime, while a Latino male has a 17% chance, and a white male only has a 6% chance.

- O True
- O False

Experts predict by 2030, the majority of people under 18 will be of color, and by 2042 nonwhites will be the majority of the U.S. population.

- O True
- O False

Women with full-time jobs still earn only about 77 percent of their male counterparts' earnings.

- O True
- O False

62 million girls are denied an education all over the world.

- O True
- O False

On average, 30% of women who have been in a relationship report that they have experienced some form of physical or sexual violence by their partner.

- O True
- O False

Have you ever faced or witnessed intolerance based on race, gender, religion, sexuality, age, or ethnicity? If so, please explain below.

# Appendix B

# Script for the Workshop

\* Workshop can be facilitated or implemented on an individual basis. Use following script if facilitated

# Slide 1

Teacher: Good \_\_\_\_\_\_ (morning, afternoon, evening). Please navigate to http://test.tacotuesdayreviews.com/ to find the course. First, I would like to thank you for participating in this course. We are hoping that you enjoy our workshop and we are excited to begin.

# Slide 1

Teacher: As you know, we are living in a more and more diverse world and if you have paid attention to the recent domestic news broadcast, issues around race, gender, socioeconomic status and other areas of social justice are still a concern for our society.

How many of you may have already been trained in diversity and teaching tolerance?

This workshop seeks to offer you additional training in conflict resolution. You will not only have the knowledge and understanding to appreciate differences but also the skills to be an advocate for social justice through peaceful resolution.

# Slide 2

Teacher: To start, let's first discover what you know about diversity. Please take the provided 'self-assessment survey' to measure your current knowledge about diversity and issues surrounding race, gender, and social class.

# Slide 2

Teacher: Let's check our answers.

- False: The wealth gap in the US between races is fluctuated over history increasing and decreasing but has never reached a consistent state of shrinking. After the Great Recession of 2007, the wealth gap has increased from whites making six times the wealth and income of blacks (nine times that of hispanics) to thirteen times in 2013 (10 times that of hispanics). Kockhhar, R and Fry. R (2014) (<u>http://www.pewresearch.org/fact-</u> tank/2014/12/12/racial-wealth-gaps-great-recession/)
- 2. **No:** A study conducted by Marianne Bertrand at the University of Chicago Graduate School of Business, found that white sounding names on generic resumes were 50% more likely to get called back for an initial interview than resumes with black sounding names. In addition, a higher quality resume seemed to help white candidates more than a higher quality resume of an African American candidate. Bertrand, M. (2003)

(https://www.chicagobooth.edu/capideas/spring03/racialbias.html)

- 3. **True**: Black drivers were pulled over more in 2011, according to the U.S. Department of Justice. In addition, "white drivers were both ticketed and searched at a lower rate than black and Hispanic drivers". Langton, L and Durose, M. (2013). (http://www.bjs.gov/content/pub/pdf/pbtss11.pdf)
- False: People with disabilities have a 12.9% unemployment rate in 2014 while those without disabilities unemployment rate was 5.9%. United States Department of Labor Bureau of Labor Statistics (2014). (http://www.bls.gov/news.release/disabl.nr0.htm)
- True: This is one of the consequences of the Stop and Frisk policy. U.S. Department of Justice (2014). (<u>http://www.civilrights.org/publications/reports/racial-profiling2011/the-reality-of-racial.html</u>.)
- 6. **True**: This is where we get the phrase 'school to prison'. Young African American males are more likely to go to prison than college. U.S. Department of Justice (2014) (see above link)
- True: Our demographics are changing quickly which will have an effect on every aspect of our lives including our family dynamics, college campuses, and careers. Colby, S. and Ortman, J (2015). (<u>https://www.census.gov/content/dam/Census/library/publications/2015/demo/p2 5-1143.pdf</u>).
- 8. **True** Patten, E (2015) (<u>http://www.pewresearch.org/fact-tank/2015/04/14/on-equal-pay-day-everything-you-need-to-know-about-the-gender-pay-gap/)</u>
- 9. **True** USAID Press Office (2014) (<u>https://www.usaid.gov/news-information/press-releases/june-20-2014-broad-coalition-celebrities-athletes-non-profits-join-usaid-let-girls-learn</u>).
- 10. **True**: Women issues are both local, national and global. The income disparity has improved but also depends on your race and ethnicity. The lowest income demographic is Latino women at 54% of white male counterparts. The education of girls globally is not universal. The movement to keep girls away from education is strong in many countries like India, Afghanistan and Saudi Arabia. And domestic violence against women is still a real social issue in today's America. World Health Organization (2014).

(http://www.who.int/mediacentre/factsheets/fs239/en/)

# <u>Slide 3</u>

Teacher: Here are the course objectives. Let's take a minute to read through the objectives. Do you have any questions regarding the course objectives?

# <u>Slide 4</u>

Teacher: Segment #1 involves a clip from a very famous TED talk by Chimamanda Adichi. Chimamanda is a Nigerian fiction author, social justice advocate and selfproclaimed feminist. You may have already heard some of her words on women's issues in the Beyonce song "Flawless". This talk is entitled "The Danger of a Single Story". As you watch consider the following questions

What does Adichi mean when she says 'a single story can be dangerous?" How does Adichi think we can avoid stereotyping and prejudice?

# Slide 5

Teacher: So, how do you fit in? Would other people have a 'single story' of you? How would you be different from that story? How do you feel when you are reduced to one story? Do you have single stories about other people of diverse backgrounds? How does your perception of the world help to create single stories?

Remember: Single stories are not necessarily inaccurate then are merely INCOMPLETE.

# <u>Slide 6</u>

Teacher: Please take a moment to assess what you have already learned.

# Slide 7. Segment #2

Teacher: As we move to the next segment, please take a moment to read through the objectives.

### Slide 8.

Teacher: Select two of the following articles to read and take a moment to do some personal reflection by answering the questions in the text box provided. Pay special care to how you would feel in each of these situations if this happened to you.

# Slide 9.

Teacher: Some of us may have had a hard time thinking of a time in our lives when we have been discriminated against. Some of you may have had a hard to choosing which one to reflect upon. That difference in experiences represents the concept of privilege. This BuzzFeed video will help us put meaning to the concept of privilege. As you watch, mentally take steps forward and backwards like the participants on the screen and note where you might be if you were doing the simulation.

# <u>Slide 9.</u>

Teacher: So how did you do? Did you move forward or backwards? How would you feel if you were all the way in the back? How would you feel if you were all the way forward?

### Slide 10.

Teacher: Here is privilege in graphs. Also, if you are interested in getting more local, navigate to the link provided. This is an interactive privilege map that allows for you to see income disparity all over the country. Isn't it weird to think that opportunity and fairness ranges so dramatically depending on geography?

# Slide 11.

Teacher: Privilege is not just economic. It is also social, hence we use the term socioeconomic status. The following survey is a now famous list of privileges you may experience depending on gender, race and ethnicity created in 1987 by Peggy McIntosh. Complete the survey and note that the more you check, the more privilege you may have experienced in your life.

# <u>Slide 12</u>

Teacher: Take a quick moment to self assess answering these questions.

### Slide 13 Segment 3

Teacher: Let's read the next segments objectives.

# Slide 14

Teacher: Read the following riddle. Please do not blurt out the answer. If you already have heard of this riddle, please allow for others to try to think of an answer. Did you figure it out? Who thinks they have it?

# Slide 15

Teacher: This riddle is evidence that we have implicit biases. Not a single one of you believes that women can't be surgeons BUT we do gender associate with many professions. I could change the riddle to mother, daughter and nurse and it would be difficult for us to come up with the answer that the father is the nurse. We are not consciously aware of this association but these unconscious prototypes do affect our behaviors.

Harvard University has created a really neat experiment to measure our implicit biases. Navigate to the provided link to take the test. Take one test on race and then take one test of your choice to measure other biases.

Teacher: The results are difficult to see and many of us question the validity of the test. Feel free to investigate the FAQs on Implicit Bias test with the link provided.

Teacher: Implicit biases can be positive or negative but BOTH happen outside of our conscious awareness and affect how we view, imagine and behave in our world.

# <u>Slide 16</u>

Teacher: Please take a moment to assess your learning with the questions provided.

# <u>Slide 17</u>

Teacher: Let's read the next segments objectives.

### Slide 18

Move through conflict/resolution pages. 1. video 2. interactive screens

### Final Assessment

Print out results and hand them to teacher.

# Appendix C

# Captivate Course Storyboard

# The course can be found at test.tacotuesdayreviews.com



# Appendix D

# Posttest: Scenario Based Assessment

### The test can be found at tacotuesdayreviews.com



# Appendix E

# Goal Analysis Flowchart

