

Title: Digital Identification Guide (DIG)**Context**

Human trafficking is something that each and everyone one of us will encounter in our live times, but will you notice it or know who to call? This job aid will be a just-in-time training for staff working with at risk youth. They will be able to use it to identify potential victims of human trafficking, amongst though youth they are working with. The job aid will cover red flags, how to handle the situation, and who to call when you suspect a youth is a victim of human trafficking. It will be placed online, for quick and easy access by those working with at risk youth.

Target Population

Utah Division of Juvenile Justice Services intake staff and youth counselors. These will be adult staff, 21+, who work directly with the at risk youth in the facilities. Some staff will have some prior knowledge of human trafficking, or experience working with victims of human trafficking. However, most staff will not have the background knowledge necessary to identify victims, know how to handle the situation, or know who to contact when they suspect a youth is a victim of human trafficking. Most staff will have degrees in psychology, sociology, or social work, and so they will have experience and knowledge of the psychological traumas victims can face.

Objectives

- When a youth enters into the facility staff will be able to use the Digital Identification Guide (DIG) to identify whether a youth could potentially be a victim of human trafficking.
- Upon suspecting that a youth is a victim of human trafficking, the staff will be able to utilize the DIG to identify potential red flags of human trafficking victimization and how to properly handle the situation.
- Upon suspecting that a youth is a victim of human trafficking, staff will be able to use the DIG to find human trafficking reporting agency contact information. These are agencies where staff can report the suspected human trafficking violation.

Type of Use

Staff are required to take a 4-part online training on Human Trafficking and a 4-part online training on Sex Trafficking, these trainings go into details about all of the red flags, how to work with suspected victims, and who to contact – as well as more detailed information regarding human trafficking. The DIG will be in addition to these trainings that is available online to all staff on the division interweb. It will be a quick reference guide for staff so that they have the information readily available when they suspect a youth is a victim of human trafficking. Because each intake area has a computer staff will be able to access it and look at the red flags to determine if a youth could potentially be a victim. If they suspect they might be, they can then use the DIG to properly handle the situation and contact the proper authorities.

Supplementary Materials

Staff are required to take the 4-part Human Trafficking and 4-part Sex Trafficking online trainings prior to using the DIG. These trainings will give a wider scope of what is used in the DIG to identify victims and goes into more detail about the various types of human trafficking. These trainings will give staff a foundational knowledge that they can then use to assist them in using the DIG.

Within the DIG there will be the Department of Homeland Security PSA on human trafficking that will be available for staff to watch on their own time. It will help staff to get a glimpse of what human trafficking is and how common it really can be. It will be an impactful video that will be used to engage staff and get them using the DIG.

Evaluation of the Learner

Using web analytics, we will be able to determine how many people visit the DIG page on the division interweb. We will also be able to determine whether staff are actually using the information to identify victim and properly report, if the number of reported victim's increases. We can then look to see if more reports are coming in and compare that to how many site visits the DIG receives. If the number of reported victims increases as well as the number of DIG site visits, we can determine that staff are using the DIG to identify suspected victims of human trafficking.

Evaluation of the Jobaid/Instruction

We will be able to determine the effectiveness of the Jobaid by looking at the number of reported victims in comparison to the number of DIG site visits. If more people are visiting the sites along with increased reporting, then we can determine that staff are using the DIG to identify suspected victims of human trafficking. Another way to evaluate the jobaid is to look at the actual reported cases. We can look to see how many of the reported cases were actual victims of human trafficking. If the majority of the cases reported are not victims we can determine that the jobaid is ineffective at identifying actual victims, however if the majority of the cases are actual victims we can determine that it may have helped staff to identify victims of human trafficking.

Multimedia Principles

Multimedia Principle: I used pictures along with the various definitions to help give staff an idea of what the various definitions are explaining. The images that I choose were more impactful, so that staff would not only have an example of the definition, but would also be impacted by them. The image I choose for the red flags portion was specifically for this purpose of eliciting emotion within the staff. I also had a video that I pulled from the Department of Homeland Security's website that was specifically to get staff emotionally invested in the material. The reason I did not use audio though is to not alert the youth that you suspect they are a victim of human trafficking, because this could potentially lead to problems. In fact there is a warning that accompanies the video for staff to turn off the audio if they are in the presence of a youth they suspect to be a victim of human trafficking.

Signaling and Segmenting Principles: The interface of the DIG will be set up into four categories – What is Human Trafficking, Red Flags of Human Trafficking, What Should You Do, and Who to Call. These will be the titles of each section so that staff know exactly which section to go into when they are trying to find out specific information using the DIG. Because it will not be a linear, unit-after-unit course, but a self-guided jobaid, the staff will have the ability to navigate around the course as they need, jumping back and forth between the four different sections. This is also to help staff who might not need the information in “What is Human Trafficking,” because they suspect a youth to be a victim and are trying to figure out what to do.